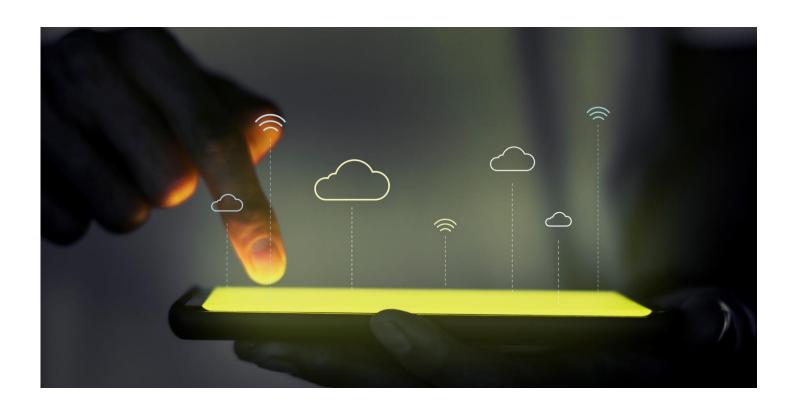


# Business Continuity and Disaster Recovery using CloudEndure





## Client

Akay Natural Ingredients Private Limited is a leading player in the spices extracts and nutraceutical ingredients market.

# Challenges Faced

- Akay has its production workload running on-premises with proper backup solutions. However, the increase in business and data being processed and stored set forth the need for a highly reliable Disaster Recovery solution that reduces Recovery Time Objective (RTO) and enables business continuity.
- The client was keen on adopting cloud methodologies for the DR solution as a pilot run, and if successful, the client is planning to migrate their production workload to the cloud as well.

# Offered Solution

- StarOne IT provided Disaster Recovery using CloudEndure.
- CloudEndure minimizes downtime and data loss by providing fast and reliable recovery of physical, virtual, and cloud-based servers into AWS in the event of IT disruptions.
- It provides continuous backup of on-premises data, which is stored as Amazon Elastic Block Store (EBS) Snapshots.



- Amazon CloudWatch was used to monitor logs, metrics and events.
- Amazon CloudTrail was used to record any account activity across AWS infrastructure.
- There was no disruption of performance during any phase of the activity.
- Disaster Recovery drills were conducted and the CloudEndure migration was successful.

### **Success Metrics**

- 60% of the costs has been reduced on implementing DR solution on the cloud.
- Automation has been enabled that helps quicker turnaround for business continuity.

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